



Mike Knowles

With over a decade of production work under my belt, I bring vast experience across the media spectrum. Whether it's working with industry studios, freelancing for companies or producing new media/digital content, I have the ability to generate and execute creative visions from start to finish.



mikecknowles@gmail.com



610-401-1255



mikeknowles.weebly.com/



linkedin.com/in/mike-knowles-80a011152

SKILLS

Final Draft

Screenwriting

Research

Adobe CC Suite

Shotgun

ASANA

Monday.com

OBS Studio

Voice Over

Hosting

Management

REFERENCES

Sam Thomas
Lead Writer @ Airrack
Email: Samueljthomas8@gmail.com
Cell: 404-576-3352

Gustavo Wolosker
Director @ Redbull
Email: gwolosker11@gmail.com
Cell: 954-483-4679

Anthony Canello
Director of Production
@ Bucketsquad
Email: Acanello@me.com
Cell: 909-231-7407

Alex Wechsler
Executive Producer @ 100 Thieves
Email: alex@100thieves.com
Cell: 315-945-2988

WORK EXPERIENCE

Creative Strategist [Freelance]

Airrack

07/2023 - 01/2024

Los Angeles, CA

Responsibilities

- ▣ Pitched video concepts and wrote scripts for videos generating +16 million views
- ▣ Participating in creative development rooms to pitch, refine ideas, and give feedback on other video concepts/pitches

Jr. Creative Strategist

TBNR Productions

04/2023 - 06/2023

[REMOTE] Dallas, TX

Responsibilities

- ▣ Worked creative on videos generating +41 million views
- ▣ Participated in writers' rooms; pitching video concepts and building out creative content of approved videos
- ▣ Reformatted creative notes from writers' rooms into 1st draft scripts
- ▣ Worked with other creative strategists to cleanup scripts in response to feasibility checks, producer notes and changes in production planning
- ▣ Did competitor research to incorporate trends, viral concepts, and engagement strategies on Youtube

Content Coordinator

100 Thieves

03/2022 - 01/2023

Los Angeles, CA

Responsibilities

- ▣ Managed production, from pre-production to post-production, across core channel content, podcasts, esports and signed talent channels
- ▣ Associate produced 36 productions for 2HYPE totaling +60 million views
- ▣ Scripted & conceptualized videos
- ▣ Technical directed studio shoots
- ▣ Managed content distribution to online channels and social media platforms
- ▣ Wrote documentation for production processes

Production Assistant

Pixomondo

10/2019 - 10/2021

Los Angeles, CA

Responsibilities

- ▣ Supported producers & artists with asset cataloging, equipment & drive deliveries, payroll, and more
- ▣ Compiled research projects into informational & reference documents for teams
- ▣ Provided reception, client services, and general studio maintenance
- ▣ Created an employee onboarding guide

EDUCATION

Bachelor: Film & Media Arts

Temple University

08/2015 - 06/2019

Philadelphia, PA

Minor

- ▣ Theater Production & Performance